

APRONOMICS

BY  APRONETS

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Cloud, Digital Transformation, Web3

Cloud

- **Gartner:** Magic Quadrant for Cloud Infrastructure and Platform Services ([Link](#))
- **AWS:** AWS re:Invent - November 28 - December 2, 2022 ([Link](#))
 - Emerald sponsors: Accenture, Cisco, Datadog, Deloitte, Intel, MongoDB, TrendMicro, VMware
- **Microsoft:** Announced its ISV Success Program for Microsoft Partners which offers software providers the ability to sell their software via the Commercial Marketplace ([Link](#))
 - "In 2021, marketplace transactions grew an estimated 70% to \$4 billion, which is 3x faster growth than the public cloud at large"
 - Customers can purchase software solutions and retire every dollar against their cloud consumption commitment

Digital Transformation

- **Cisco:** Plans to provide networking, cyber security, and general IT training to 25 million people over the next 10 years ([Link](#))
- **Dynatrace:** Announced its observability "Data Lakehouse", (Grail) at Dynatrace Innovate
 - Grail is a causal (cause and effect relationship) data lakehouse with a massively parallel processing (MPP) analytics engine, leveraging Dynatrace Query Language (DQL) a new query language ([Link](#))
- **Cato:** Cato Network Reaches \$100M ARR in just Five years ([Link](#))
 - "Cato provides the world's most robust single-vendor SASE platform"
 - Cato has become the fastest growing Enterprise Network Security Startup
- **VMware:** Takes advantage of 'cloud adjacency infrastructure' by partnering with Equinix offering VMware Cloud on Equinix Metal, a new offer that will enable enterprises to use VMware's software environment as a cloud service on Equinix's bare-metal cloud ([Link](#))

Web3

- **Google:** Announced its Cloud's Blockchain Node Engine; a fully managed node-hosting service helping scale Web3 development. Google [announced](#) that is working with Solana (\$SOL) to launch dedicated Solana nodes in the cloud as early as next year ([Link](#))
- **FTX:** Impure business practices lead to the collapse of the second-largest crypto exchange underscoring the importance of truly decentralized systems