

APRONOMICS

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Cloud, Digital Transformation, Web3

Cloud

- **Google:** Hacking Google Series [\(Video\)](#)
- **Google:** Google cloud and Coinbase Launch New Strategic Partnership to drive Web3 Select customers, starting with those in the Web3 ecosystem, to pay for its cloud services via select cryptocurrencies [\(Link\)](#)
- **Google:** Google closes \$5.8B Mandiant acquisition [\(Link\)](#)
- **Microsoft:** Microsoft Ignite - October 12-14, 2022 [\(Link\)](#)
- **Microsoft:** Cisco and Microsoft together delivering outcome to customers. Cisco was a big focus at Microsoft Ignite this year. Microsoft Teams will have the ability to run Teams natively on certain Cisco collaboration devices and will be manageable in the Microsoft Teams Admin Center [\(Link\)](#)
- **Zesty:** secured \$75M Series B funding. Zesty aims to reduce cloud costs while ensuring app performance [\(Link\)](#)

Digital Transformation

- **Flexera:** 2022 - State of the tech spend had some interesting and not so surprising data points. [\(Link\)](#)
 - Significant reduction in Customer data centers in next 24 months - 24% of respondents
 - Top 3 Vendor spent by Organization - Microsoft, AWS, Oracle
 - Managed Service Provider use in top three categories - Cybersecurity, Big Data, Cloud Operations
- **Zscaler:** Acquires ShiftRight. With this acquisition Zscaler hopes to address alert fatigue for SecOps professionals and be able to give customers the ability to investigate their paid SIEM service "log streaming" [\(Link\)](#)
- **Nile:** A startup company led by Cisco's former development chief Pankaj Patel and co-founded by John Chambers initial offer is a network-as-a-service (NaaS) solution and is hosted on AWS [\(Link\)](#)

Web3

- **Chainlink:** SmartCon 2022 (Sept. 28-29) connects Web2 and Web3 industry leaders and expansive ecosystem to explore Web3 innovation
 - Chainlink Co-Founder Sergey Nazarov kicked off the flagship SmartCon 2022 conference with a keynote, "Building a Web3 World Powered by Cryptographic Truth. Learn more - [Chainlink Fundamentals](#)